



## Terms of reference Professional Photographer (consultancy)

### 1. Introduction

CARE is an international development organization fighting global poverty with a special focus on collaborating with women and girls to bring sustainable changes their communities. CARE aims to tackle the underlying causes of poverty and social injustice and to bring lasting change to the lives of poor and vulnerable people. Founded in 1945, today CARE works in over 100 countries around the globe and supports approximately 1,500 poverty-fighting development and humanitarian aid projects to reach more than 92 million people directly and 433 million people indirectly.

CARE has been working with Cambodians since 1973, with an office in Phnom Penh since 1991. Today, CARE focuses on empowering particularly marginalized and vulnerable women and girls in Cambodia, including urban women who are marginalized by occupation, rural women who are denied multiple rights, and women and girls from ethnic minorities.

### 2. Background:

CARE Cambodia has four program priorities which are managed from the Phnom Penh office and a field office in Ban Lung, Ratanak Kiri province. CARE's programs are highlighted by human interest stories and communications materials that illustrate **Women Economic Empowerment, Education and Work, Inclusive Governance and Climate Justice**.

### 3. Objective:

CARE is looking for a **national, or an international professional photographer based in Cambodia**, to update our current library of communication materials to effectively highlight CARE Cambodia's impacts across all areas of our work.

The photographs will be used across different communication channels, materials, purposes, and activities of CARE Cambodia. The selected photographs will be stored on CARE International Image database.

### 4. Scope of Work/expected results:

The assignment includes the following tasks:

- Conduct photoshoots on selected locations<sup>1</sup>
- Post-production of editing and organizing photos with narrative and meta data; and
- Production of two photo stories

Selected photographs are required to be compliant with CARE's communication and branding guidelines. Photographs are expected to be delivered between medium to high resolution images, 150-300 dpi.

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<sup>1</sup> Field/CARE's focus locations included CARE head office, Ratanak Kiri province and relevance locations where projects are implemented. Selected project locations to be conducted shooting will be confirmed.

## 5. Deliverables:

| Deliverable   | Expected Time of work (days) | Deadline                   |
|---|------------------------------|----------------------------|
| Two hundred high quality photos taken in CARE's locations (TBD) | 27 days                      | 23 <sup>rd</sup> June 2024 |
| Two photo stories   |                              |                            |

Below are the areas of focus the selected photographer will have to capture:

- **Indigenous communities in the northeast of Cambodia.**
- **Women Economic Empowerment in Phnom Penh and surrounding provinces.**

## 6. Timeline:

The timeline for the assignment is from June 1<sup>st</sup> to June 27<sup>th</sup>, 2024.

## 7. Qualifications:

The ideal applicant is required to have the following qualifications:

- Demonstrable prior experience in photography and/or multimedia.
- Ability to deliver products according to technical requirements and branding guidelines.
- Have considerable experience in professional photography in Cambodia (portfolio with public or international entities is required)
- Comply with CARE safeguarding policies, procurement rules and regulations.
- Demonstrated effective communication skills.
- Good command of English; good Khmer proficiency is an asset.
- Based in Cambodia and able to conduct field work within the required timeline.

## 8. Reporting:

The consultant will report to the **Deputy Country Director – Programs** who will serve as the main point of contact throughout the consultancy. The consultant will work closely with the Senior Comms and Media Officer.

## 9. Budget:

Applicants should submit a detailed budget proposal that outlines all expected costs including fieldwork and relevant expenses. The budget should be competitive and justifiable based on the scope of work.